

switchasia



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EU SWITCH-Asia: Sustainable Consumption and Production and its contribution to achieving the SDGs

Virtual Side Event: 10th Asia-Pacific Forum for Sustainable Development

30 March 2023 | 17:15 - 18:30 (Bangkok Time)

HOUSEKEEPING



DURATION: 1h15 mins



LANGUAGE



PARTICIPANTS WILL BE INITIALLY **MUTED** TO AVOID AUDIO INTERFERENCE



RECORDING OF THIS WEBINAR WILL BE AVAILABLE TO PARTICIPANTS



DURING THE SESSION, YOU CAN TYPE YOUR QUESTIONS IN THE **Q&A** BOX. AT THE END OF THE SESSION, THE FLOOR WILL BE OPENED FOR A MORE EXTENSIVE Q&A SESSION.



LONGER QUESTIONS CAN BE SENT TO US BY **EMAIL** AT THE END OF THE WEBINAR
loraine@switch-asia.eu

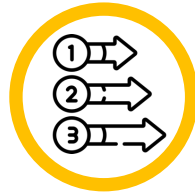
Agenda

Moderator: Ms. Loraine Gatlabayan Pontifex

Key Expert, SCP awareness raising and regional partnership building
SWITCH-Asia Policy Support Component (PSC)

Time	Speakers	Presentations/Discussions
5 min 17:15 – 17:20 (GMT+7)	Francesca Gilli , Attaché, Programme Officer Cooperation, Delegation of the European Union to Thailand	Welcome Remarks
20 min 17:20 – 17:40	Dr. Zinaida Fadeeva , Team Leader, EU SWITCH-Asia Policy Support Component SWITCH-Asia Programme	Achievements from SWITCH-Asia II Implementation: Impacts and Synergies contributing to SDGs and Presentation of the third phase of the SWITCH-Asia Programme: The Policy Support Component and the Grants Scheme
5 min 17:40 – 17:45	Moderator	Questions to the Presenter from the Participant
15 min 17:45 – 18:15	Panel Discussion Brief statement/answers to questions raised to panelists based on previous presentations (5min each max) Mr. Zafar Makhmudov , Executive Director of the Regional Environmental Centre for Central Asia (CAREC)	

	<p>Ms Novita SARI, Cooperation Section, Programme Manager- Environment & Climate Change, Delegation of the European Union to Indonesia and Brunei Darussalam and Delegation of the European Union to ASEAN</p> <p>Mr. Sanjay Kumar, President, Asia Pacific Roundtable for Sustainable Consumption and Production and Chief Materials Manager with Ministry of Railways, Govt of India</p> <p>Mijidsuren Chimeddorj, Acting Head of Mission, Caritas Czech Republic in Mongolia</p> <p>Eliane Jarry, Mongolia Country Representative and Switch EU Project Coordinator, GERES</p> <p>Katharine Thoday, Principal Environment Special, Asian Development Bank</p>	
10 min 18:15-18:25	All Speakers	Questions to the Panelists from the Participants
5 min 18:25 – 18:30	Dr. Zinaida Fadeeva, Team Leader, EU SWITCH-Asia Policy Support Component SWITCH-Asia Programme	Closing remarks



SWITCH-Asia was **launched in 2007**. In 2023, the programmes entered into its **Phase III**.

The Programme in a nutshell



Geo-coverage: as of 2023, SWITCH-Asia covers 41 countries across **Asia**, the **Middle-East** (Yemen, Iran, Iraq) and the **Pacific** (12 SIDs, PNG, Timor Leste).

- Activities will progressively be extended to the M-E and PAC. HICs (JAP, ROK, SING, BRUNEI, AUS, NZ) are not eligible to the programme.



Objective of the Programme: support the transition of the region to a **low-carbon, resource efficient and circular economy**, whilst promoting more **sustainable supply chains and products** between the region and Europe.



Economic sectors supported: key polluting industries as well as export-led value chains in the region (**e.g. food-systems, textiles and leather, plastics, sustainable tourism, constructions**).



EU policy alignment:

- **External dimension of the EU Green Deal** (e.g. Circular Economy Action Plan, Farm to Fork Strategy, EU Strategy for Sustainable Textiles, EU Plastics Strategy, Corporate Sustainable Due Diligence Directive, EU Sustainable Products Initiative, CBAM-if extended to relevant sectors)
- **Global Gateway** (supporting the integration and resilience of value chains between the Region and Europe)

The Programme in a nutshell



Raising awareness of EU interests and values: including ensuring that supply chains of EU companies are aware about **EU standards and norms** (avoiding the disruption of value chains in the long term).



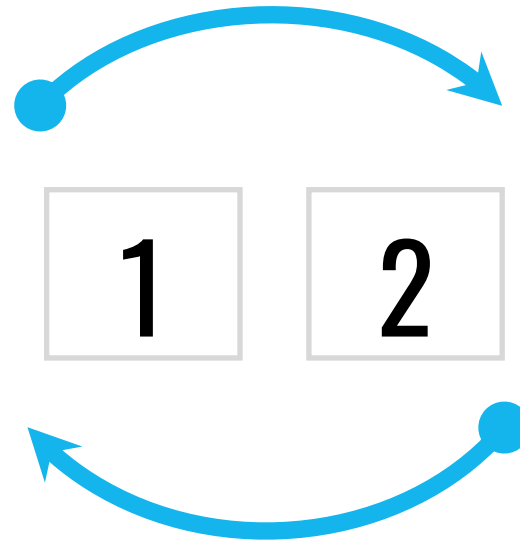
Supporting Partner Countries: supporting development of policies and industrial practices that lead to reducing the environmental and carbon footprints and comply with international agreements (e.g. Paris Agreement).

SWITCH-Asia – Implementing Structure

GRANTS SCHEME

Support to collaborative projects
(EU-Asia/Pac consortia)

Objective: testing and uptake of SCP practices in MSMEs and by consumers



POLICY SUPPORT COMPONENT

The outcomes of projects will feed into policy dialogues, technical assistances and capacity building supported by this component

Objective: design & improve national / regional policies and regulatory frameworks, include industrial concerns into NDCs, facilitate discussions with FIs & investors to scale up sustainable practices in the region.

Policy Support Component

Period of implementation: 2023-2026

New: multi-country approach

Implemented by

GOPA
WORLDWIDE CONSULTANTS

NIRXAS

- **Objective 1:** support the design of regional and national action plans on SCP and/or CE; the establishment of **GPP systems**; help governments in **monitoring / reporting on SDG12**.
- **Objective 2:** support governments in **including SCP targets in their NDCs** and comply with multilateral environmental and climate change-related agreements (e.g. Global Agreement on Plastics).
- **Objective 3:** support **policy dialogues** and strengthening relations **between policy-makers and stakeholders in the EU and in the region**.

Policy Support Component Team



Dr. Zinaida Fadeeva

Team Leader



Cosima Stahr

SCP Policy Options &
SDG12 Progress



Ranga Palawalla

SCP integration into NDCs and
compliance with multilateral
environmental and climate change
agreements



Loraine Gatlabayan

SCP awareness raising and regional
partnership building



Elodie Maria-Sube

EU policy development and
EU partnership building



Dr. Sara Gabai

Stakeholders engagement and
communication



Lunchakorn Prathumratana

Thailand Branch Office
Director



Anongnart Skulpharephanit

Finance Manager and
Accountant



Unyarat Chuchartpong

Events and Office Manager



Grants Scheme

Ongoing projects (until 2026)

Circular Economy Dimensions

- Circular Strategies
- Lifecycle Stages
- Innovation
- Enablers

GRANT PROJECTS CONTRIBUTING TO THE CIRCULAR ECONOMY

38 ONGOING IN 2023

- 12 Agri-food
- 7 Textile and Leather
- 3 Sustainable Housing and Building
- 5 Plastics
- 2 Waste Management
- 9 Tourism

Policy Support – Phase II (2018-2022)

45

Policy Analysis & Advisory



11 SOUTH ASIA

10 SOUTH-EAST AND EAST ASIA

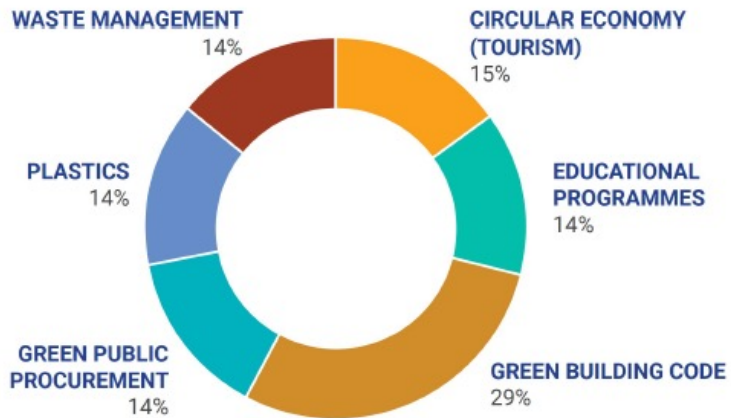
10 CENTRAL ASIA

12 THEMATIC

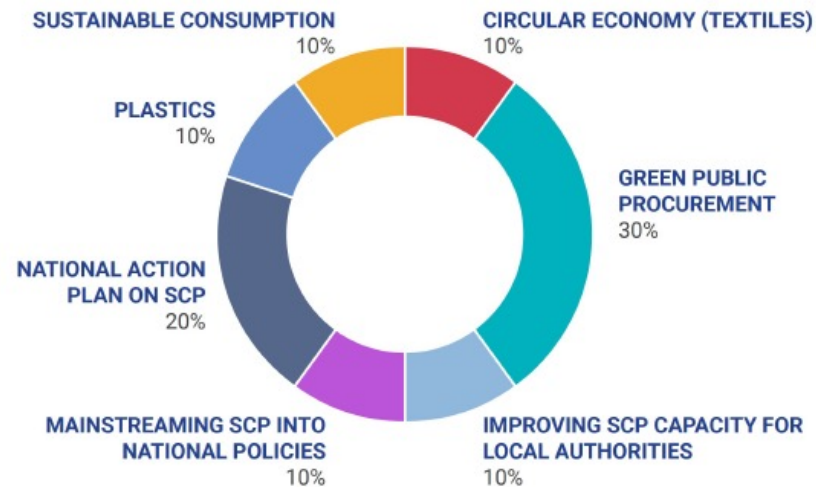
2 ANALYSIS OF GRANTS

Policy Support – Phase II (2018-2022)

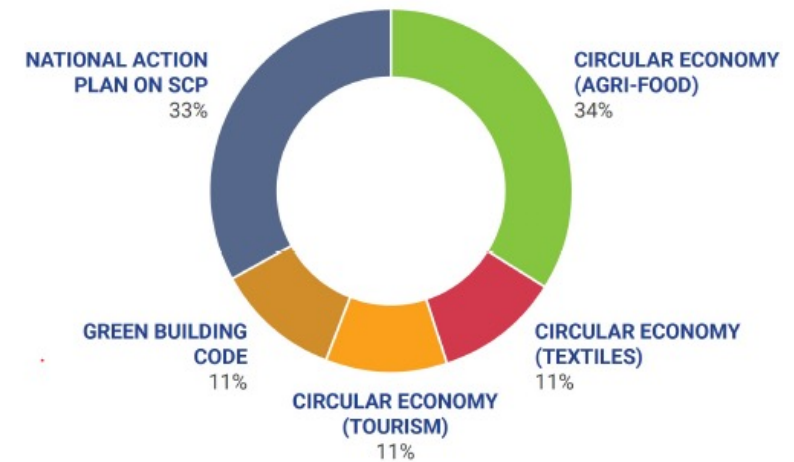
SOUTH ASIA - FOCUS AREAS



SOUTH-EAST ASIA - FOCUS AREAS

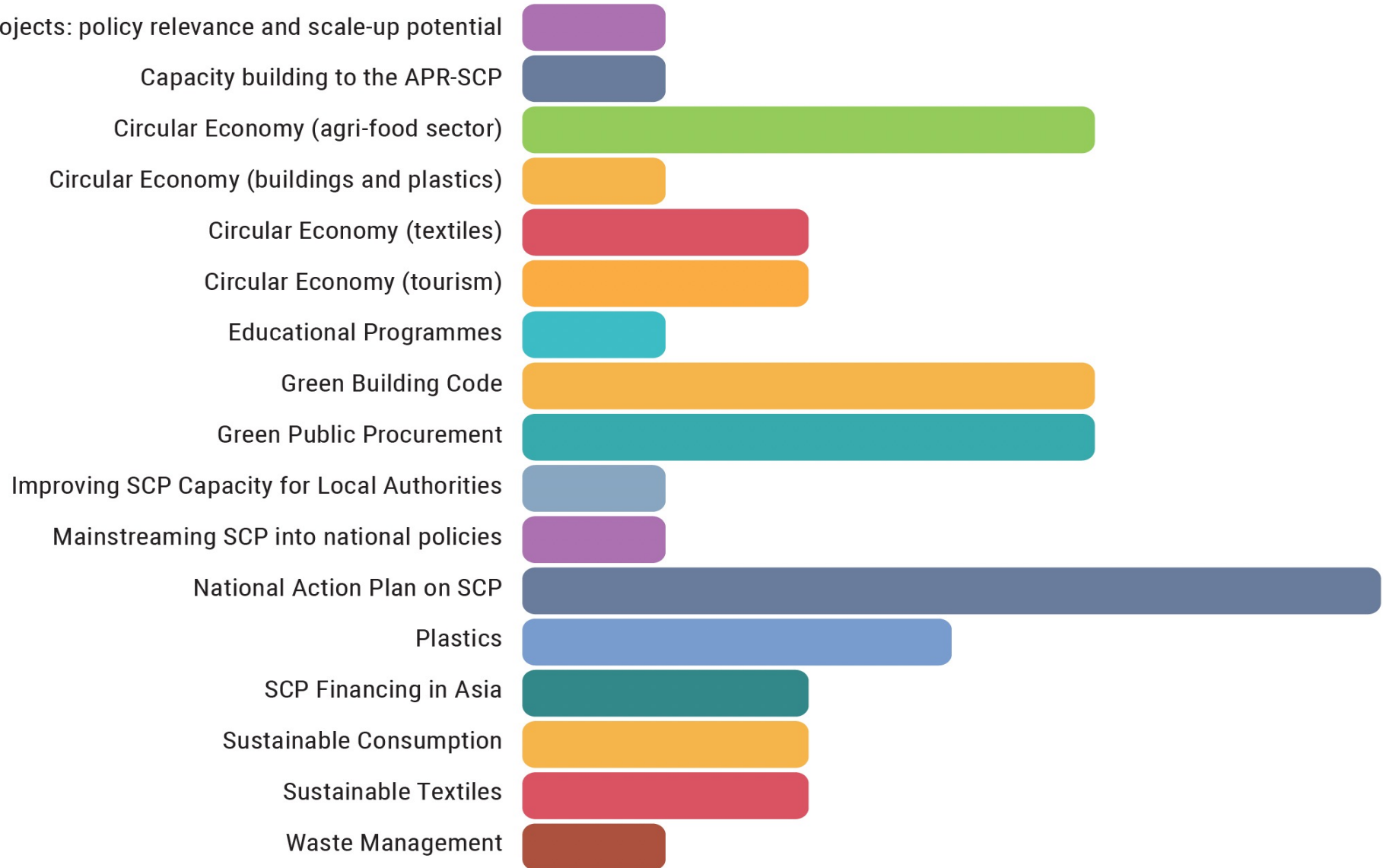


CENTRAL ASIA - FOCUS AREAS



Policy Areas Covered

Assessment of the 130 projects: policy relevance and scale-up potential



Communication & Stakeholder Engagement

The programme **generates SCP knowledge**, widely **shares it** and develops **strong relationships and networks** with, among, and between partners.



358,704
FOLLOWERS

People who chose to follow SWITCH-Asia page and who received updates on their News Feed or timeline.



55,696,708
IMPRESSIONS

The number of times any content from SWITCH-Asia Page entered a person's screen.



43,307,597
REACHED PEOPLE

The number of people who saw any content from SWITCH-Asia Page or about SWITCH-Asia page.



2.78%
ENGAGEMENT RATE

Equal to the ratio of people who liked, commented, shared, or clicked on SWITCH-Asia posts to the actual number of people who saw SWITCH-Asia posts.



Cooperation Opportunities – co-creation of ideas and practices



Knowledge exchange, co-development & identification of partners

- Mutual exchanges of relevant activities and engagements on SCP and circular economy in Europe and the Region, the identification of relevant stakeholders.



Policy Dialogue and Events

- Regular exchange on key events in Europe and in the Region where SWITCH-Asia can be featured or where the programme can feature the activities of partners.



Opportunities for funding

- Provide visibility to calls for proposals to relevant stakeholders in the EU and in the region.



Capacity Building and Advisory Support

- Capacity-building events that provide the platform for stakeholders to share best practices from countries in Europe and Asia and Pacific and where dialogue with governments may merit specific interventions regarding SCP policy processes and implementation.
- SWITCH-Asia PSC will collaborate with governments and regional organizations on (co)developing SCP and circular economy policies and practices